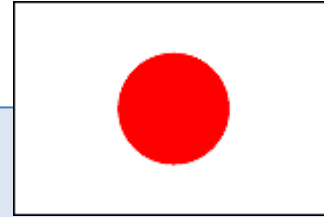


Japan Israel Business Forum 07/06/2014



**Challenge for Open Innovation
by Collaboration of
Japanese Global Enterprises
and
Israeli Start-ups**

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Venture Investment Arms for Open Innovation

Opportunities for Business Development
with Israeli Innovative Start-ups

1. Quality Deals approach top-tier VCs
2. Strategic value of both portfolio and non-portfolio
portfolio : 3-5/year, non-portfolio : 300-500/year
3. Quality information
Early stage, Credible, Rich
4. Quality network to CEOs of start-ups
Speedy conversation for partnership

Investment Focus with Partners

Technology Focus

Innovative technology
Value for innovation of
Japanese global companies

- Digital media
- Mobile broadband
- Cloud, Big data
- Cyber security
- New energy
- Robotics

Vertex IV

**Top-tier Israeli VC with excellent
track record**

**One of YOZMA VCs, strong ties
with Asia, with focus on Japan**

Industry Focus

Enabling technology for
innovation of industry sectors
Good combination with
competence of Japanese global
companies

- Medical/healthcare
- Agriculture/Plant/Bio
- Smart energy
- New materials/manufacturing

JIOI

**(Japan Israel Open Innovation Fund)
New fund**



Our Value Proposition

Quality information!

provide Japanese global companies with quality leading-edge information for their developing business strategies

Organizational innovation!

consult Japanese global companies for creating business development plan and for setting up organizational structure facilitating open innovation

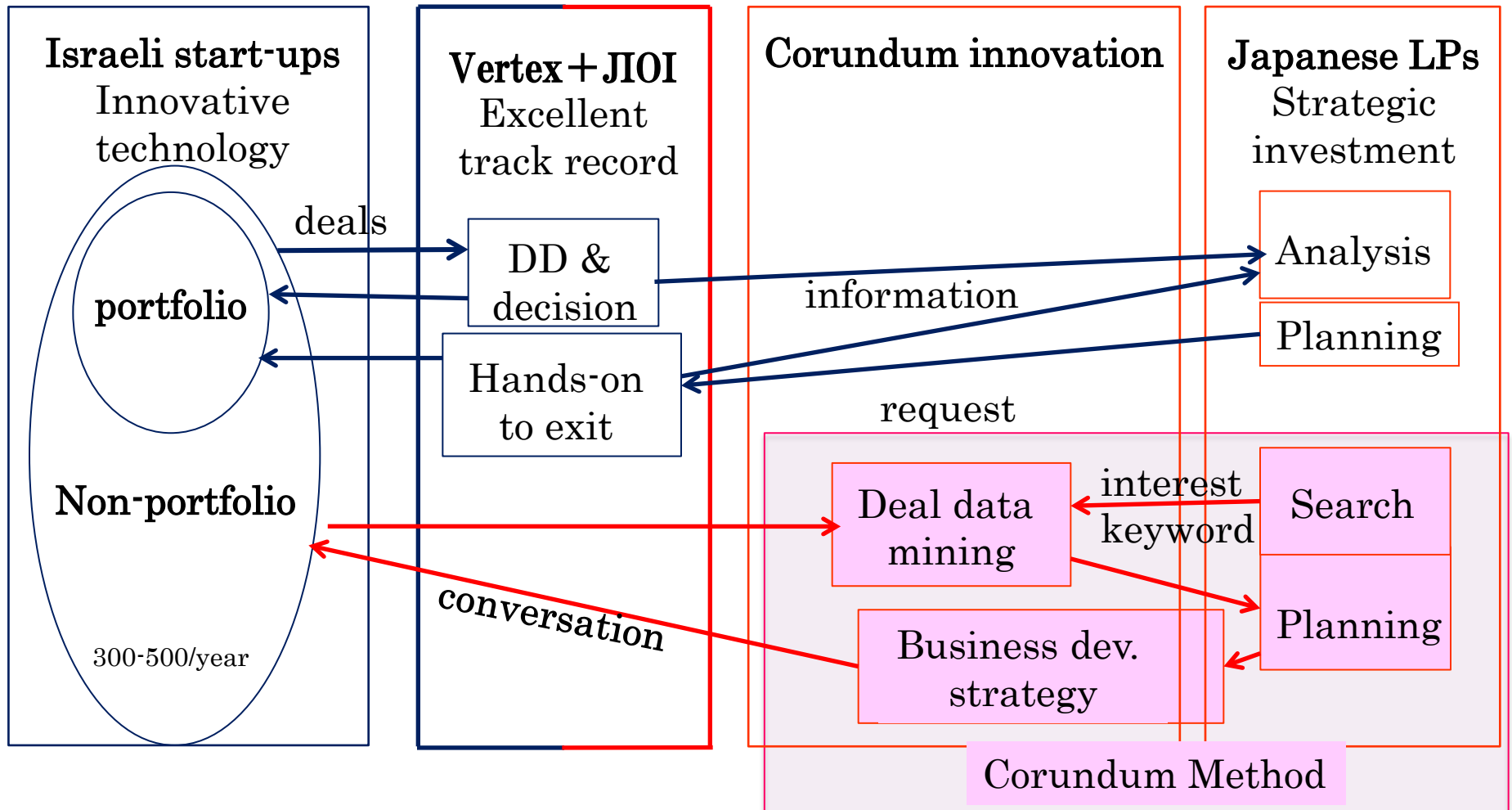
Business development!

assist Japanese global companies to start and move forward conversation with Israeli start-ups for alliance



Corundum Method

Platform for business development with Israeli innovative start-ups



Israel and Japan lead to Open Innovation

Win-win partnership
between Israeli start-ups and Japanese global companies

